



Madison Land
Conservation Trust



CLINTON LAND
CONSERVATION TRUST

We are very pleased to announce that the Madison and Clinton Land Trusts will host the *Wild and Scenic Film Festival* again this spring at the Andrews Memorial Town Hall in Clinton on May 4, 2024.

Our festival in 2019 was a spectacular, **completely sold-out success**, with **350 attendees from 20 towns in Connecticut, Massachusetts and New York!** In addition to fabulous films, the event offers a fun reception with door prizes and wonderful refreshments that include premium brands of wine and beer (some from local wineries and breweries), gourmet cheeses, and other delicious surprises. We had an equally successful virtual film festival in 2020.

Our goal in presenting the Wild & Scenic Film Festival is to engage our communities, to increase environmental awareness, and to inspire people to become active in protecting and preserving our beautiful shoreline habitats. **You can make this event an even bigger success for our towns this year!**

MLCT and CLCT invite you to sponsor the event and support our efforts to host *Wild & Scenic On Tour* here on the shoreline. A sponsorship offers your business the opportunity to leverage your support through advertising that will reach a large audience in the region and right here in our local communities.

In 2019 and 2020 more than 25 businesses joined us to support the important cause of land preservation. **Will you join us this year?**

We offer **several levels of sponsorship**—one is surely just right for you. Perks include multiple forms of promotion and advertising, as well as complimentary tickets to the event. Details are outlined in the enclosed 2024 Sponsorship Opportunities flyer. Please note that in order to receive all the benefits as outlined, a commitment must be made by March 15.

And don't forget, because MLCT and CLCT are non-profit organizations, your sponsorship is tax-deductible to the full extent of the law.

We look forward to hearing from you and thank you for your support!

Questions and follow-up? Contact:

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2024 Wild and Scenic Film Festival — Sponsorship Levels

May 4, 2024 Memorial Town Hall, Clinton

Sponsorship Level	Naming Benefits	Exclusivity	Promotion
Catalyst (\$4,000) Festival Presenting Sponsor	Logo included with national sponsors (HHMI Tangled Bank Studios, Sierra Nevada, Earthjustice, Nia Impact Capital, American Rivers) on all public promotional materials. Shown as presenting sponsor on all promotions.	1 sponsor at this level	<ul style="list-style-type: none"> • Table and/or banner space available at the event • Social media promotion with Logo in all emails with link • Logo in Event slide show and program • Logo on website with link • 4 tickets
Leader (\$1,500) Reception Sponsor	First sponsor listed as Reception Sponsor with announcement at the event.		<ul style="list-style-type: none"> • Social media promotion with Logo in all emails with link • Logo in Event slide show and program • Logo on website with link • 4 tickets
Organizer (\$500)	Shown as supporting sponsor with logo on all promotions.		<ul style="list-style-type: none"> • Logo in Event slide show and program • Name and logo on website • 2 tickets
Supporter (\$250)	Listed as sponsor on all promotions.		<ul style="list-style-type: none"> • Name listed in Event slide show and program • Name listed on website • 2 tickets